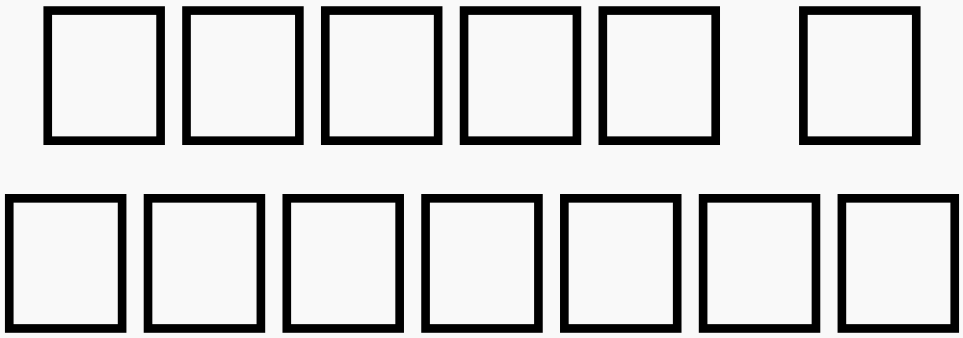Эскиз